

Huge success at InterGEO East

On March 1st and 2nd 2007 the InterGEO East was held in Sofia, Bulgaria. Sokkia was represented by an integrated team from Bulgarian distributor Geotrade and Sokkia BV. The InterGEO East was a huge success. We had a continuous flow of high quality contacts which can be attributed to Geotrade's extremely good reputation in their market. It has been proven again that a good distribution channel is vital in order to be successful locally. It was encouraging to see that the Sokkia distribution in Bulgaria is the strongest in comparison with the competition. InterGEO East was taken as an opportunity to show the SRX and the latest GSR2700 ISX GNSS system. These were well received among the other products shown. We would like to thank Borislav and Daniela Ivanov for their efforts that made InterGEO East such a fantastic success 📍

